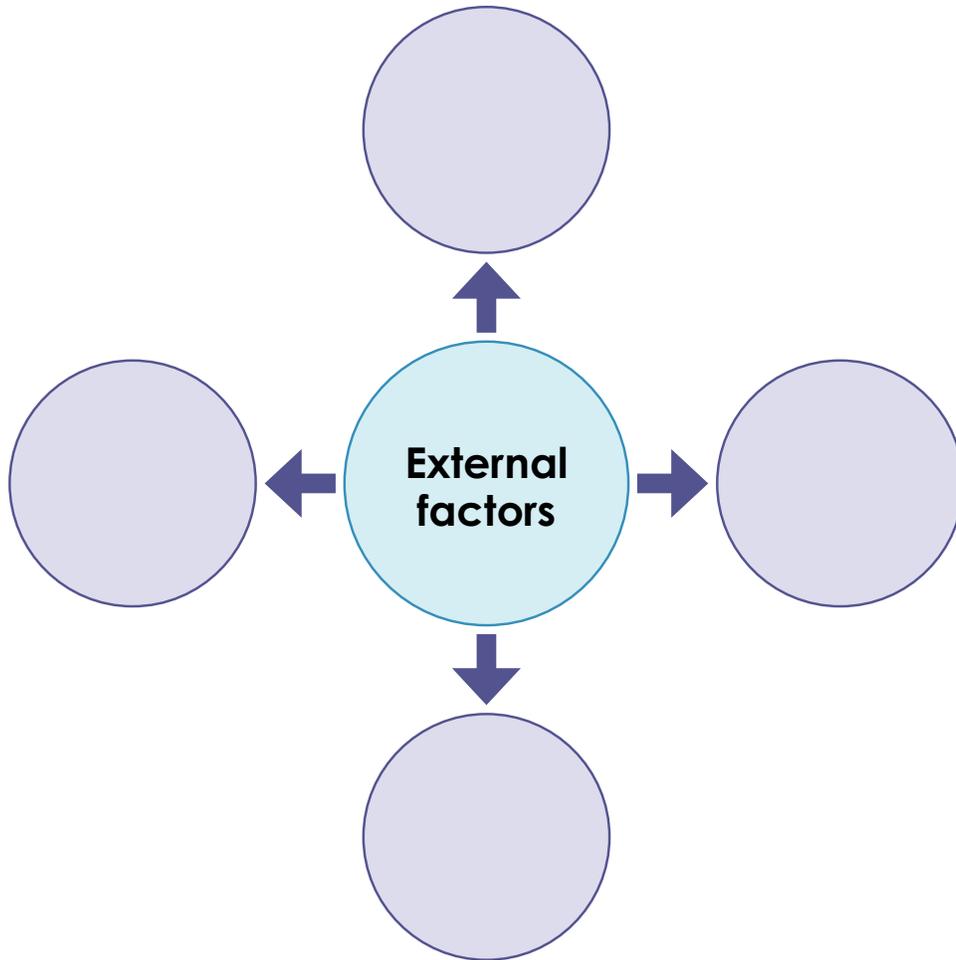
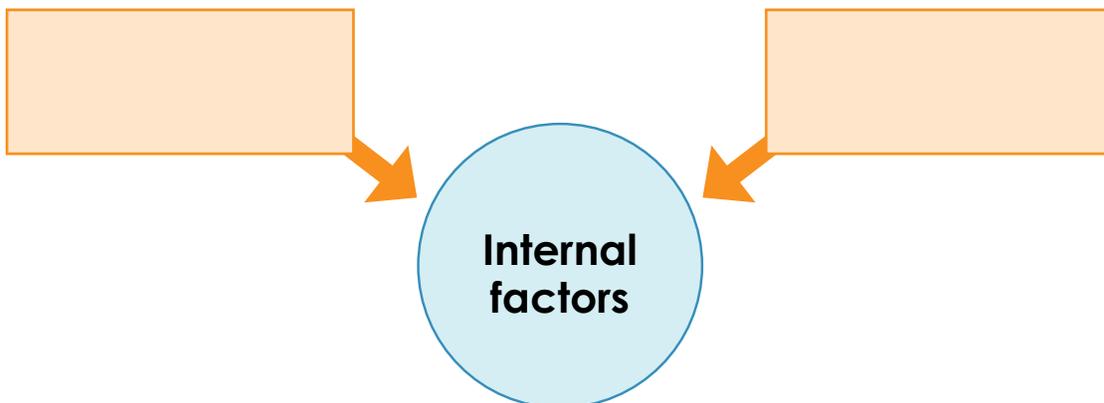


Factors That Influence the Use of Drugs

- 1. List four external factors that influence the use of drugs.

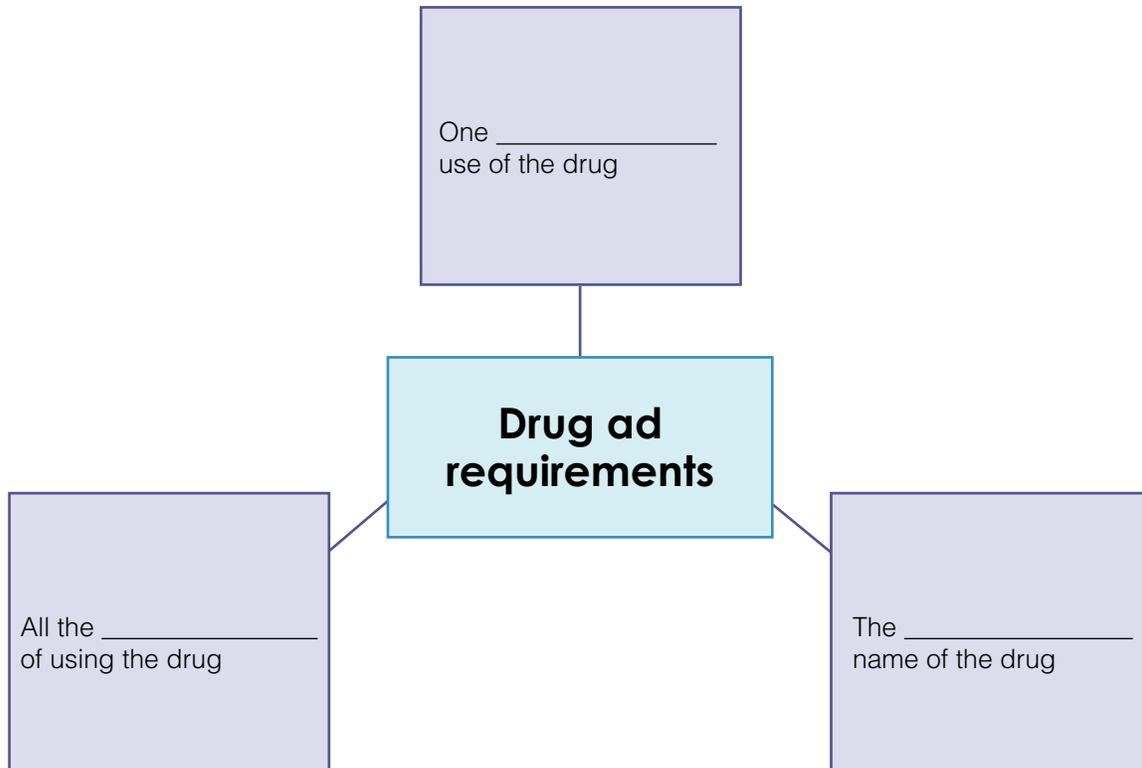


- 2. List two internal factors that influence the use of drugs.



### Media and Advertisements

3. A(n) \_\_\_\_\_ is a message about a product or service by means of different types of media.
4. Federal law states that advertising must be \_\_\_\_\_ and backed by \_\_\_\_\_ evidence.
5. What are the three things drug ads are required to tell the consumer?



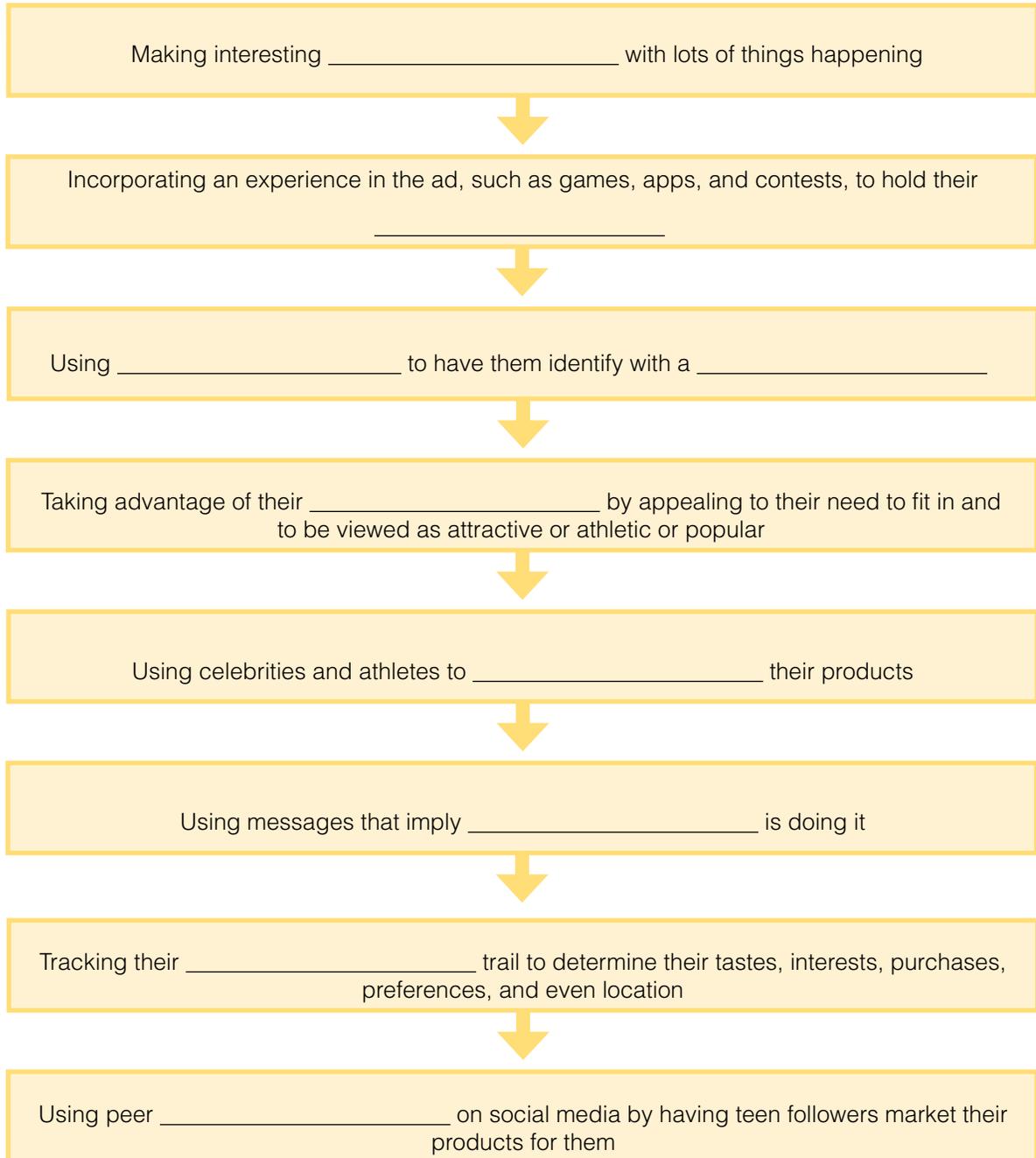
### Advertising Techniques and Their Influence on Teens

6. Advertisers spend billions of dollars each year making sure their products are seen by \_\_\_\_\_.
7. Advertisers advertise on TV, websites that stream music and videos, games, movies, and apps—all the places you spend \_\_\_\_\_.

## CHAPTER 12: Legal and Illicit Drugs

### Lesson 12.3

8. Fill in the blanks to complete the advertising techniques used on teens.



## Healthy Alternatives to Using Drugs

9. Teens need to realize there are always \_\_\_\_\_ things to do besides drugs; sometimes, they just need to think about it ahead of time.
10. Using Figure 12.7, list three productive, healthy, and fun alternatives to using drugs.

