Part I Case Study Questions: Financing Soccer Around the World

1) What do you think is the future of soccer around the globe and in the United States? Try to defend your position with hard numbers rather than an emotional argument.

2) How do you think the corruption scandals impacting soccer will change the landscape of global soccer and what ethical lessons can you learn from those scandals?

3) Do you think U.S. women’s soccer players should be paid the same as male players? What information will you need to help defend your argument from a financial perspective?

4) If you were tasked with increasing revenue for the United States Soccer Federation, where would you try to find money and how would you attempt to generate that revenue?